

**Concert Sponsorship Plans**

**2019-2020 Season**

**Exclusive Concert Sponsorship - $2,700-and above**

* Listing as sole concert sponsor in season brochure and on title page of program booklet
* 20 complimentary tickets to the performance
* VIP reception prior to the concert with artist meet and greet (dependent on artist contract)
* Sponsor acknowledgement during pre-concert welcome
* Full page advertisement in each program booklet for the entire season (5-7 performances)
* Howard Center webpage advertisement placement
* Sponsor’s name mentioned on radio advertisements

**Shared Concert Sponsorship - $1,200-$2,600**

* Listing as partial concert sponsor in season brochure and on title page of program booklet
* 10 complimentary tickets to the performance
* Sponsor acknowledgement during pre-concert welcome
* Half page advertisement in each program booklet for the entire season (7-9 performances)
* Howard Center webpage advertisement placement
* Sponsor’s name on posters and local newspaper advertisements of concert sponsored
* Sponsor’s name mentioned on radio advertisements